



superior care





superior
care



6

WHITE DOGS
PRODUCTS

5

SPECIAL NEEDS
PRODUCTS

Brand exceptional features

Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



MicroZeogen

A natural mineral, dynamically micronized clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.

Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



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Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



Decrease Risk of Allergy

No wheat, no pork, no beef.



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White Dogs



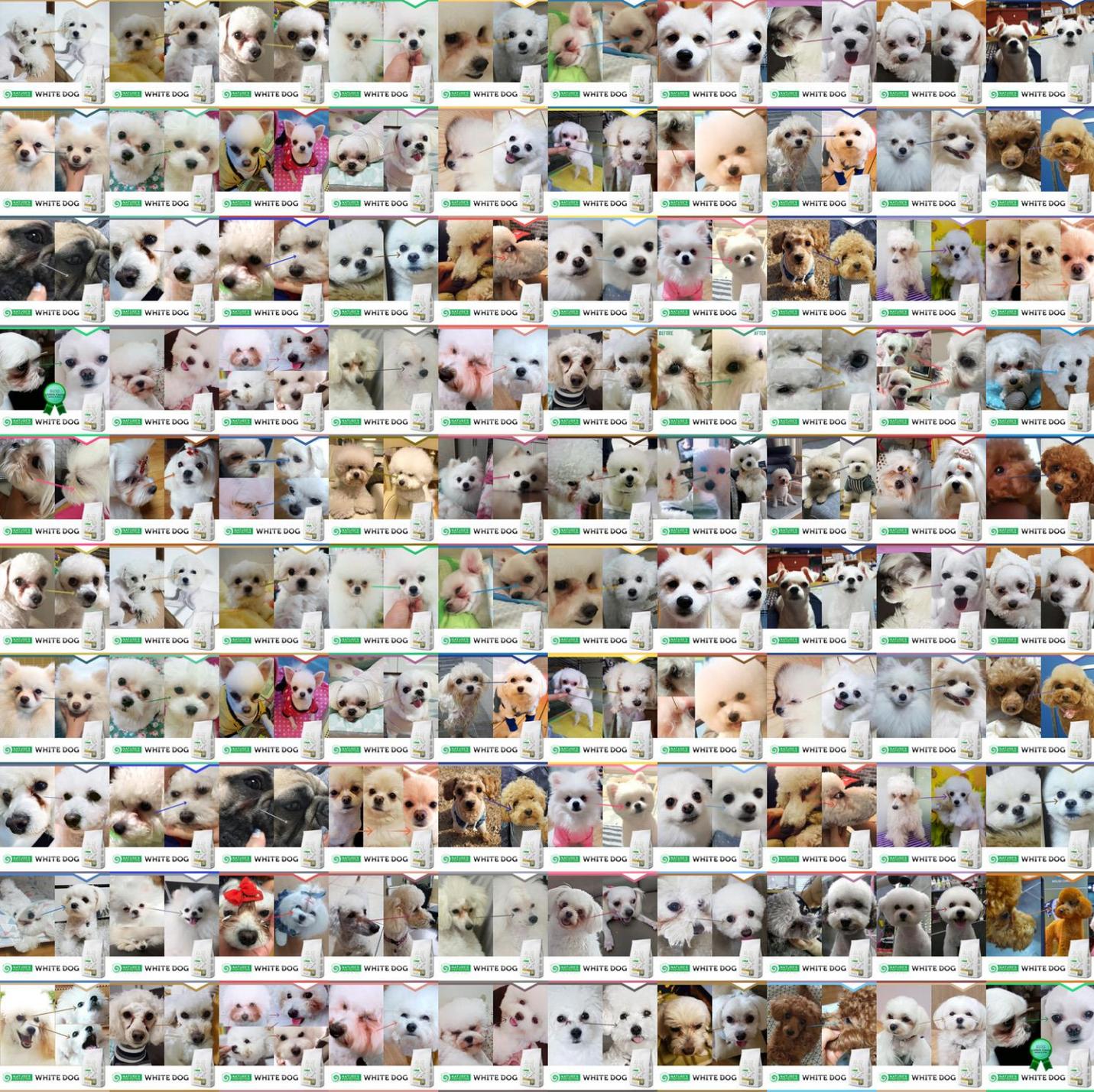
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White Dogs

What is the biggest problem
for White dogs and not only
for them?





~85%

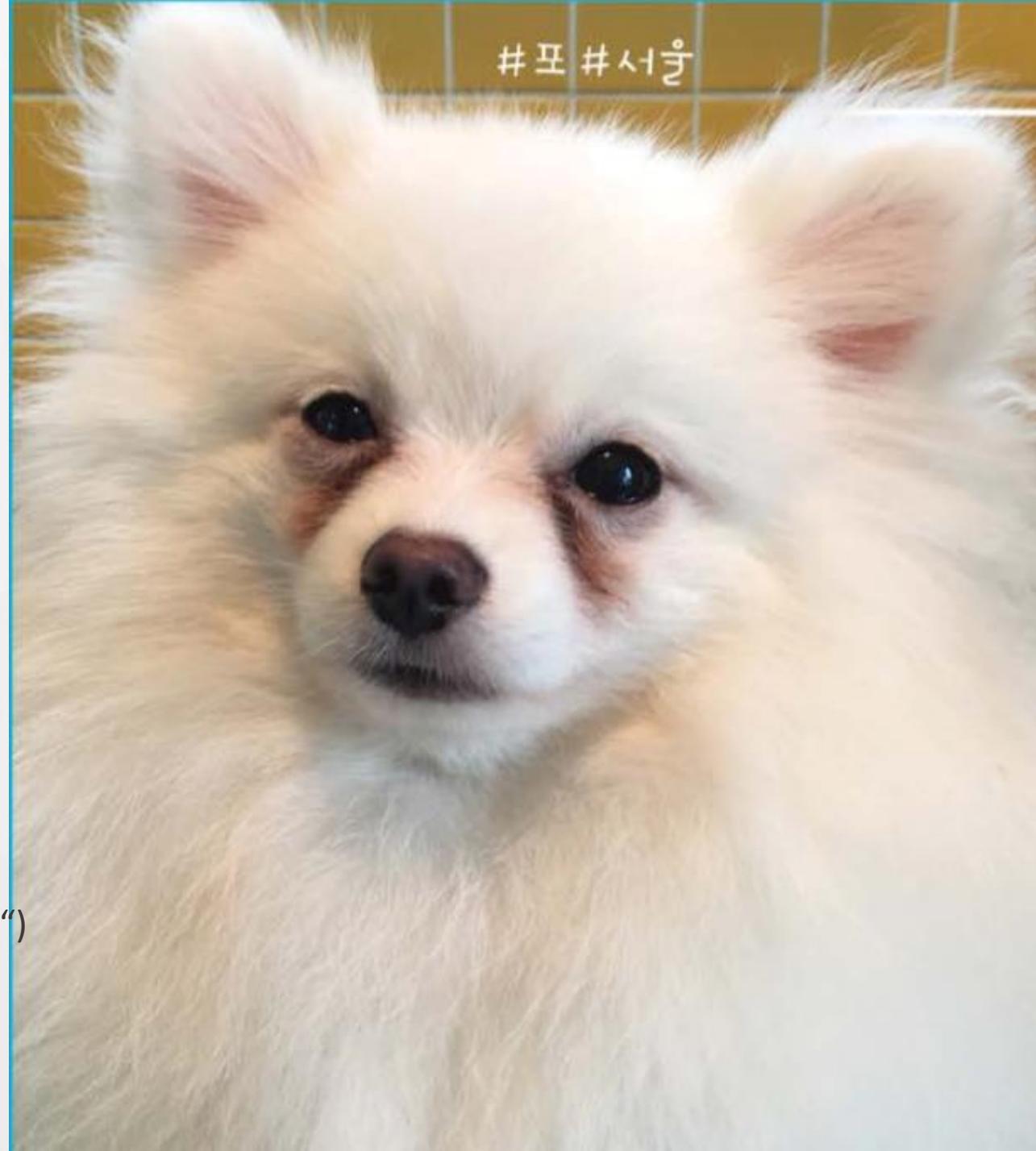
What influences brown tear stains?

80%

- Nutrition

20%

- Parasitology
- Eye hygiene
- Ear hygiene
- Dental hygiene
- Stress (“hormonal storms”)
- Use of cosmetics
- Other reasons.



Research and results

1 week

3 week

6 week

9 week

12 week



1 week

3 week

6 week

9 week

12 week





Long way to a perfect result:

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White Dogs

7

Nutrients

18

•18 indicators of blood test

14

•More than 14 different breeds

>300

More than 300 dog participants in research

>1000

More than 3 years until final product





How does it work?

Selected the right amino acid balance in the feed clarifies the composition of tears and saliva, helping to prevent brown / red spots on the coat due to tearing and saliva.



No artificial ingredients or chemicals

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White Dogs



Before & After cases from all over the world:

- 48 different countries
- >1150 cases of visible effect





superior care

White Dogs



Solutions for your pet!



"When everybody said it is impossible, we kept trying and we have created perfect product, which now helps for million pets all over the world to fight against brown tear stains and stay in perfect shape."

-product line creator, famous cynologist and breeder
Janita Januškauskaitė-Plungė



Our breeders together with veterinary and animal nutrition experts have put their research and manufacturing technologies to work in order to alleviate problems of white- and light-coated dogs. Due to their coat color, skin condition and immune response systems these dogs require tailor-made solutions, which can be provided through state of the art nutrition.

We proudly present the unique outcome of our work: this complete feed.



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White Dogs

100*
%
EFFECTIVENESS

Our strong recommendation:

*For the best results of the feed it is mandatory to follow these recommendations:

- Do NOT give any other dry or wet food but Nature's Protection Superior Care White Dogs line.
- Do NOT give any treats other than recommended for Nature's Protection Superior Care White Dogs line
- Do NOT give any table scraps
- Do NOT use whitening shampoos

Only by following these guidelines, the maximum effect can be reached.



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LIFELONG NUTRITION SYSTEM





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White Dogs GRAIN FREE



83% ANIMAL PROTEINS*
*out of total protein level



Salmon

Certified highest quality salmon from Norway.



100% Sustainable Krill

Antarctic krill, unique and 100% sustainable source of Omega-3, serves your pet's body with scientifically proven benefits. According to the latest researches* Omega-3 from krill is more effectively absorbed than from usual fish-oils by 2,5 times.

*Source: © 2018 Aker BioMarine study.



Grain Free

Suitable for pets with sensitive digestive systems because this type of feed does not burden the digestive tract.



MicroZeoGen

A natural mineral, dynamically micronized clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.



First After Mother's Milk

Formulated by veterinarians and nutritionists to help the pups overcome the difficult weaning period in optimal condition, assuring a good start in life.



Tear Stains Off

Carefully selected protein sources maintain the right composition of tears and can help to remove brown stains around the eyes, mouth and paws.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.

Starter

All breeds



Composition: salmon 45% (dried and finely ground), dried potato pulp, sweet potato, poultry fat, peas, krill meal (min. 4%), sugar beet pulp, salmon oil, dynamic micronized clinoptilolite (1%), linseed, fructooligosaccharides (FOS), yucca extract, marigold dried (source of lutein).



Age (months)	Adult dog weight (kg)									
	2	4	6	8	10	15	25	35	50	60
2	43	72	97	121	143	187	239	284	362	415
3	46	77	104	129	153	199	266	348	424	486
4	48	81	109	136	160	210	290	375	494	566
5	50	84	113	141	166	219	310	397	520	596
6	51	86	116	144	171	226	326	417	541	620
7	52	87	118	147	173	231	337	429	557	639
8	52	88	119	148	175	235	344	439	570	654
9	53	89	120	149	176	237	349	446	579	664
10	53	89	121	150	177	239	351	450	585	671
12	53	89	121	150	177	241	353	454	592	679



superior care White Dogs



82% ANIMAL PROTEINS*
*out of total protein level



Tear Stains Off

Carefully selected protein sources maintain the right composition of tears and can help to remove brown stains around the eyes, mouth and paws.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



Healthy Growth

Formula is rich in animal protein that provides the energy required for the healthy growth and stamina of growing dogs.



Salmon

Certified the highest quality salmon from Norway.



No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



100% Sustainable Krill

Antarctic krill, unique and 100% sustainable source of Omega-3, serves your pet's body with scientifically proven benefits. According to the latest researches* Omega-3 from krill is more effectively absorbed than from usual fish-oils by 2,5 times.

*Source: © 2018 Aker BioMarine study.



MicroZeoGen

A natural mineral, dynamically micronized clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

Junior

All breeds



Composition: salmon 44% (dried and finely ground), dried potato pulp, sweet potato, poultry fat, peas, krill meal (4%), sugar beet pulp, salmon oil, linseed, dynamic micronized clinoptilolite (1%), fructooligosaccharides (FOS), yucca extract, marigold dried (source of lutein).



Age (months)	Adult dog weight (kg)									
	2	4	6	8	10	15	25	35	50	60
3	46	77	104	129	153	199	266	348	424	486
5	50	84	113	141	166	219	310	397	520	596
7	52	87	118	147	173	231	337	429	557	639
9	53	89	120	149	176	237	349	446	579	664
10	53	89	121	150	177	239	351	450	585	671
12	53	89	121	150	177	241	353	454	592	679



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White Dogs
GRAIN FREE



82% ANIMAL PROTEINS*
*out of total protein level



Tear Stains Off

Carefully selected protein sources maintain the right composition of tears and can help to remove brown stains around the eyes, mouth and paws.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



Hypoallergenic

Cod, whiting, and saithe are valued for their hypoallergenic properties. In addition, white fish has more vitamin A and D, than other fish, which is vital for dogs



White Fish

The main and easily digestible source of the highest quality proteins - white fish, which is better known as hypoallergenic.



100% Sustainable Krill

Antarctic krill, unique and 100% sustainable source of Omega-3, serves your pet's body with scientifically proven benefits. According to the latest researches* Omega-3 from krill is more effectively absorbed than from usual fish-oils by 2,5 times.

*Source: © 2018 Aker BioMarine study.



Grain Free

Suitable for pets with sensitive digestive systems because this type of feed does not burden the digestive tract.



MicroZeoGen

A natural mineral, dynamically micronized clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

Junior

Small and mini breeds 1-10 kg



Composition: white fish 42% (dried and finely ground), dried potato pulp, sweet potato, peas, poultry fat, krill meal (min. 4%), sugar beet pulp, salmon oil, dynamic micronized clinoptilolite (1%), linseed, fructooligosaccharides (FOS), yucca extract, green tea, marigold dried (source of lutein).



Age (months)	Adult dog weight (kg)									
	2	4	6	8	10	15	25	35	50	60
	Daily intake (g/day)									
3	46	77	104	129	153	199	266	348	424	486
5	50	84	113	141	166	219	310	397	520	596
7	52	87	118	147	173	231	337	429	557	639
9	53	89	120	149	176	237	349	446	579	664
10	53	89	121	150	177	239	351	450	585	671
12	53	89	121	150	177	241	353	454	592	679



superior care White Dogs



Tear Stains Off

Carefully selected protein sources maintain the right composition of tears and can help to remove brown stains around the eyes, mouth and paws.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



Intensive Colour

Superior sources of Omega-3 fatty acids - borage and salmon oils - can help to maintain intensive color of the coat and perfect condition of the skin.



Lamb

The highest quality lamb from Scotland - as a main source of animal proteins.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



Decrease Risk of Allergy

No wheat, no pork, no beef.



MicroZeoGen

A natural mineral, dynamically micronised clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

Adult

Small and mini breeds 1-10 kg



Composition: rice, poultry fat, barley, lamb meat (dried and finely ground), protein soya isolate, chicken liver hydrolysate, salmon oil, linseed, sugar beet pulp, dried eggs, dynamic micronized clinoptilolite (1%), fructooligosaccharide (FOS), cranberry dried, borage oil, chicory extract, green tea, marigold dried, grape seeds extract.



Adult dog weight



Daily intake

1 - 2 kg	→ 23 - 45 g/day
2 - 3 kg	→ 39 - 61 g/day
3 - 4 kg	→ 53 - 76 g/day
4 - 5 kg	→ 66 - 90 g/day
5 - 6 kg	→ 78 - 103 g/day
6 - 8 kg	→ 89 - 128 g/day
8 - 10 kg	→ 110 - 151 g/day



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White Dogs GRAIN FREE



82% ANIMAL PROTEINS*

*out of total protein level



Tear Stains Off

Carefully selected protein sources maintain the right composition of tears and can help to remove brown stains around the eyes, mouth and paws.



Intensive Colour

Superior sources of Omega-3 fatty acids - borage and salmon oils - could help to maintain intensive colour of the coat and perfect condition of the skin.



Hypoallergenic

Cod, whiting, and saithe are valued for their hypoallergenic properties. In addition, white fish has more vitamin A and D, than other fish, which is vital for dogs



White Fish

The main and easily digestible source of the highest quality proteins - white fish, which is better known as hypoallergenic.



100% Sustainable Krill

Antarctic krill, unique and 100% sustainable source of Omega-3, serves your pet's body with scientifically proven benefits. According to the latest researches* Omega-3 from krill is more effectively absorbed than from usual fish-oils by 2,5 times.

*Source: © 2018 Aker BioMarine study.



Grain Free

Suitable for pets with sensitive digestive systems because this type of feed does not burden the digestive tract.



MicroZeoGen

A natural mineral, dynamically micronized clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

Adult

Small and mini breeds 1-10 kg



Composition: white fish 41% (dried and finely ground), dried potato pulp, sweet potato, peas, poultry fat, krill meal (min. 4%), sugar beet pulp, salmon oil, dynamic micronized clinoptilolite (1%), linseed, fructo-oligosaccharide (FOS), yucca extract, green tea, marigold dried (source of lutein).



Adult dog weight



Daily intake

1 – 2 kg	32 – 54 g/day
2 – 3 kg	54 – 74 g/day
3 – 4 kg	74 – 92 g/day
4 – 5 kg	92 – 108 g/day
5 – 6 kg	108 – 124 g/day
6 – 7 kg	124 – 139 g/day
7 – 8 kg	139 – 154 g/day
8 – 9 kg	154 – 168 g/day
9 – 10 kg	168 – 182 g/day



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White Dogs GRAIN FREE



72% ANIMAL PROTEINS*
*out of total protein level



Tear Stains Off

Carefully selected protein sources maintain the right composition of tears and can help to remove brown stains around the eyes, mouth and paws.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



Rich in Omega-3 & Omega-6

Essential fatty acids are especially valuable for strengthening the immune system, maintaining proper brain and cardiovascular function, and reducing inflammatory processes.



Salmon

Certified highest quality salmon from Norway.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



Grain Free

Suitable for pets with sensitive digestive systems because this type of feed does not burden the digestive tract.



Decrease Risk of Allergy

No wheat, no pork, no beef.



MicroZeoGen

A natural mineral, dynamically micronised clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

Adult

Small and mini breeds 1-10 kg



Composition: salmon 40% (dried and finely ground), dried potato pulp, sweet potato, poultry fat, peas, sugar beet pulp, salmon oil, dicalcium phosphate, dynamic micronized clinoptilolite (1%), linseed, tapioca, fructo-oligosaccharides (FOS), yucca extract, green tea, dried cranberries, marigold dried (source of lutein).



Adult dog weight



Daily intake

1 – 2 kg	>	31 – 53 g/day
2 – 3 kg	>	53 – 72 g/day
3 – 4 kg	>	72 – 89 g/day
4 – 5 kg	>	89 – 105 g/day
5 – 6 kg	>	105 – 121 g/day
6 – 7 kg	>	121 – 135 g/day
7 – 8 kg	>	135 – 150 g/day
8 – 9 kg	>	150 – 163 g/day
9 – 10 kg	>	163 – 177 g/day



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SOLUTION LINE



superior care

Sensitive Skin & Stomach

62% ANIMAL PROTEINS*
*out of total protein level

Rich in Omega-3 & Omega-6

Essential fatty acids are especially valuable for strengthening the immune system, maintaining proper brain and cardiovascular function, and reducing inflammatory processes.

High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



100% Pure Coconut Oil

100% pure coconut oil mainly consists of lauric acid, characterized as an antimicrobial, antibacterial and antiviral element.



Lamb

The highest quality lamb from Scotland - as a main source of animal proteins.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



MicroZeoGen

A natural mineral, dynamically micronised clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Decrease Risk of Allergy

No wheat, no pork, no beef.

Adult

All breeds



Composition: lamb meat 38% (dried and finely ground), rice, barley, poultry fat, potato protein, dried potato pulp, sugar beet pulp, peas, linseed, brewer's yeast, coconut oil (1%), dynamic micronized clinoptilolite (1%), chicory extract, mannano-oligosaccharides (MOS), yucca extract, yeasts (beta-glucans), glucosamine (250 mg/kg), marigold dried, chondroitin sulphate (100 mg/kg).



Adult dog weight (kg)	Daily intake (g/day)		
	Low activity (<1 hr exercise/day)	Moderate activity (1-3 hr exercise/day)	High activity (3-6 hr exercise/day)
2-5	45-90	52-104	71-142
5-10	90-151	104-199	142-239
10-15	151-205	199-237	239-324
15-20	205-254	237-295	324-402
20-25	254-301	295-348	402-475
25-30	301-345	348-399	475-544
30-40	345-428	399-495	544-676
40-50	428-506	495-586	676-799
50-60	506-580	586-672	799-916



superior care

Sensitive Skin & Stomach

60% ANIMAL PROTEINS*
*out of total protein level



Rich in Omega-3 & Omega-6

Essential fatty acids are especially valuable for strengthening the immune system, maintaining proper brain and cardiovascular function, and reducing inflammatory processes.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



100% Pure Coconut Oil

100% pure coconut oil mainly consists of lauric acid, characterized as an antimicrobial, antibacterial and antiviral element.



Lamb

The highest quality lamb from Scotland - as a main source of animal proteins.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



MicroZeoGen

A natural mineral, dynamically micronised clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Decrease Risk of Allergy

No wheat, no pork, no beef.

Adult

Small breeds
1-10 kg



Composition: lamb meat 38% (dried and finely ground), rice, barley, poultry fat, potato protein, sugar beet pulp, peas, linseed, brewer's yeast, coconut oil (1%), dynamic micronized clinoptilolite (1%), chicory extract, mannano-oligosaccharides (MOS), yucca extract, yeasts (beta-glucans), marigold dried.



Adult dog weight



Daily intake

1 – 2 kg	30 – 51 g/day
2 – 3 kg	51 – 69 g/day
3 – 4 kg	69 – 86 g/day
4 – 5 kg	86 – 101 g/day
5 – 6 kg	101 – 116 g/day
6 – 7 kg	116 – 130 g/day
7 – 8 kg	130 – 144 g/day
8 – 9 kg	144 – 157 g/day
9 – 10 kg	157 – 170 g/day



superior
care



Hypoallergenic
GRAIN FREE

78% ANIMAL
PROTEINS*
*out of total protein level



Healthy Skin

The Omega-3 and Omega-6 fatty acids in high-quality salmon and flax seeds, along with zinc and B-group vitamins, can help maintain excellent skin condition and a thick and shiny coat.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



Rich in Omega-3 & Omega-6

Essential fatty acids are especially valuable for strengthening the immune system, maintaining proper brain and cardiovascular function, and reducing inflammatory processes.



Salmon

Certified highest quality salmon from Norway.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



Grain Free

Suitable for pets with sensitive digestive systems because this type of feed does not burden the digestive tract.



Decrease Risk of Allergy

No wheat, no pork, no beef.



MicroZeoGen

A natural mineral, dynamically micronised clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Gluten Free

Diet which contains ingredients with no gluten can help to avoid disorders of digestive system and allergic reactions.

Adult

All breeds



Composition: salmon 40% (dried and finely ground), dried potato pulp, peas, poultry fat, sugar beet pulp, salmon oil, linseed, dynamic micronized clinoptilolite (1%), cellulose, fructo-oligosaccharide (FOS), yucca extract, marigold dried (source of lutein).



Adult dog weight (kg)	Daily intake (g/day)		
	Low activity (<1 h exercise/day)	Moderate activity (1-3 h exercise/day)	High activity (3-6 h exercise/day)
2-5	46	91	106
5-10	91	153	178
10-15	153	208	241
15-20	208	258	299
20-25	258	305	353
25-30	305	350	405
30-40	350	434	502
40-50	434	513	594
50-60	513	588	681



superior care Black Coat



78% ANIMAL PROTEINS*
*out of total protein level



Skin & Black Coat

Precisely balanced amounts of Omega-3 and Omega-6 fatty acids and enhanced amount of biotin (B group vitamin) could help to highlight faded black color of the coat and maintain healthy skin condition, as well as, nourish shine and thickness of the coat.



High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.



Rich in Omega-3 & Omega-6

Essential fatty acids are especially valuable for strengthening the immune system, maintaining proper brain and cardiovascular function, and reducing inflammatory processes.



Poultry

Highest quality poultry as the main source of proteins.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



MicroZeoGen

A natural mineral, dynamically micronized clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Decrease Risk of Allergy

No wheat, no pork, no beef.

Adult

All breeds



Composition: poultry meat 36% (dried and finely ground), rice, sweet potato, salmon (dried and finely ground), barley, poultry fat, sugar beet pulp, brewer's yeast, peas, linseed, chicken liver hydrolysate, dynamic micronized clinoptilolite (1%), chicory extract, fructo-oligosaccharides (FOS), yucca extract.



Adult dog weight (kg)	Daily intake (g/day)					
	Low activity (<1 hr exercise/day)		Moderate activity (1-3 hr exercise/day)		High activity (3-6 hr exercise/day working dogs)	
2-5	46	92	54	107	73	145
5-10	92	155	107	204	145	244
10-15	155	210	204	243	244	331
15-20	210	260	243	302	331	411
20-25	260	308	302	356	411	486
25-30	308	353	356	409	486	557
30-40	353	438	409	507	557	692
40-50	438	518	507	600	692	818
50-60	518	594	600	687	818	937



superior care Red Coat



65% ANIMAL PROTEINS*
*out of total protein level

Red Coat Enhancer

Special formula for dogs with red coat, it may help to protect and highlight the red pigment of the coat.

High Digestibility

Complete, great palatable feed for dogs, created from precisely selected ingredients of the highest quality, processed in a professional way result in a highly digestible product and small, firm stools.

Rich in Omega-3 & Omega-6

Essential fatty acids are especially valuable for strengthening the immune system, maintaining proper brain and cardiovascular function, and reducing inflammatory processes.



Poultry

Highest quality poultry as the main source of proteins.



Top Quality Ingredients

Carefully selected by veterinary and nutritional experts based on the true needs of your pet.



No Wheat

Formula without wheat. It can help to reduce the risk of wheat gluten allergy.



MicroZeogen

A natural mineral, dynamically micronised clinoptilolite, actively stimulates intestinal microflora and nutrient absorption. Due to special microstructure it can help remove toxins from the body and strengthen the immune system.



Natural Antioxidants

Natural antioxidants - vitamin E and rosemary extract can help to protect cells against the negative impact of free radicals in a completely natural way.



Decrease Risk of Allergy

No wheat, no pork, no beef.

Adult

All breeds



Composition: poultry meat 37% (dried and finely ground), rice, barley, poultry fat, lamb meat (dried and finely ground), chicken liver hydrolysate, sugar beet pulp, protein soya isolate, shrimp meal, salmon oil, linseed, dried carrots, dried eggs, dynamic micronized clinoptilolite (1%), fructooligosaccharides (FOS), yucca extract, cranberry dried, borage oil, green tea.



Adult dog weight (kg)	Daily intake (g/day)		
	Low activity (<1 h/day)	Moderate activity (1-3 h/day)	High activity, working dogs (>3 h/day)
5-10	88 - 148	102 - 171	116 - 194
10-15	148 - 200	171 - 232	194 - 263
15-20	200 - 248	232 - 288	263 - 327
20-25	248 - 294	288 - 340	327 - 386
25-30	294 - 337	340 - 390	386 - 443
30-40	337 - 418	390 - 484	443 - 550
40-50	418 - 494	484 - 572	550 - 650
50-60	494 - 566	572 - 656	650 - 745
60-70	566 - 636	656 - 736	745 - 836